

Great Lakes Scuttlebutt


**DESTINATION
TORONTO
PG.64**

GRADY-WHITE
**Freedom
307**
pg.16



2015 NEW BOATS **PG. 18** » CHARTER IN THE BVI **PG.46** » PREMIER MARINAS **PG.88**



GRADY-WHITE

CONTINUES TO SHINE

By Grady-White • www.gradywhite.com

It would be hard to imagine a boat company with a longer, prouder or more deserving reputation than Grady-White Boats. Since 1959 the Greenville, NC-based builder has established itself as a marine industry leader committed to building boats that give their customers the ultimate in boating satisfaction. Originally designed for the harsh punishment of the Atlantic Ocean, Grady-Whites easily made the transition to the tough conditions of the Great Lakes. The foundation of their rough-water performance is the SeaV2 hull design, boasting a moderate deadrise at the stern and a steadily increasing deadrise forward to the bow. This variable deadrise is the key to Grady's

superior rough water performance; the forward sections offer a sharp "deep vee" cutting edge and the flatter aft section provides stability. The two strakes and chine of the SeaV2 hull cut through water providing lift, stability and a drier ride, while the hull's bow flare, high freeboard and chine angle allow more vee in the water for a smooth ride at any speed.

With a SeaV2 hull under every Grady model, the foundation of their legendary ride and performance is in place. One need only select the model that offers the features and functionality to suit their favorite boating activities. And there are plenty of choices:

Center Consoles; Dual Consoles; Express Cabins; Walkaround Cabins; the new, hybrid Coastal Explorer; 29 models in all. The most popular Gradys on the Great Lakes are the Freedom Series dual consoles, and for good reason: The Freedoms – nine models from 19 to 37 feet – offer the best of both worlds for those who want the versatility of a more open boat, the protection commonly found on cabin models, but without the full-sized cabin so many find they rarely use. The Freedoms are packed with family features like lockable storage, drink holders, comfortable seating, unsinkable foam flotation and many other features that evolved from customer and dealer feedback. Don't

confuse the Freedom Series as mere family craft, though; these boats perfectly transform from casual fun to hardcore offshore fishing machines. Tough-built, multipurpose, big water capable, big-time fishing savvy, and superb performance on boating's best ride – the Freedom series is as versatile as it is superbly engineered.

As for center consoles, Grady-White's first model was the 1974 Hatteras 204. Created to be comfortable yet functional, it was loved for its input-inspired features, and it established a 40-year heritage of superb engineering, attention to detail, and continuous improvement. Today, the nine Fisherman (18-25 feet) and Canyon (27-37 feet) center consoles are the most comfortable, highest fishing-and-family-functioning center consoles available. Each model easily outclasses anything in its size length. All offer an oversize cockpit with features such as easy access fore and aft, a battleship-tough locking transom door, incomparable rod and tackle storage plus ample lockable bulk storage, and truly comfortable seating. Grady's patented foldaway aft bench seat clears away quickly for fishing action. Every model over 20 feet offers an enclosed head area. And every model has the SeaV2 ride.

The Walkaround Cabins by Grady-White are perfect for Great Lakes boating and fishing. With six models ranging from 20-30 feet, Grady has more than 40 years of perfecting their walkaround cabin design. Every model is a proven fishing superstar, complete with insulated fish and ice boxes, lockable storage and cleverly built-in room for rods and tackle. The helm stations offer full weather protection and accommodate the latest in marine electronics, navigation and systems controls. Comfortable seating abounds, and their handsome cabin accommodations have been tweaked to perfection, making the most of all available space to offer comfortable lounging and sleeping, exceptional storage, plus galleys and more on larger models.

In 2001, the then-new Express 330 by Grady-White was named Boating

magazine's Boat of the Year. That was just the beginning of the accolades for Grady's Express designs. All three Express models (305, 330, 370) offer great speed and performance, interior volume, running angle and ease of use with today's better-than-ever outboards

and docking systems. Optimal range, fuel economy, comfort and fishing/cruising abilities beyond any serious inboard sportfish of comparable length. Families agree: Features like the helm area "surround seating" are more inviting than ever. Grady-White Express models are saturated with the details that make good boats truly special boats.

And speaking of special boats, in 2014 Grady-White introduced

its first Coastal Explorer model, the exciting hybrid, the 251 CE. The 251 CE is designed to get you into shallow areas with ease, drawing a mere 14" and offering great fishability with casting platforms, fish and ice boxes, bow and stern ladders, and other features for easy fishing in easier waters. Lower gunwales allow for the easy boating of a catch or the simple release of a catch. Built on the SeaV2 design, the 251 CE can also get you away from shore onto lighter seas to where the deep water brings the bigger prize.

And then there is the all-new Captain Grady app, the latest example of Grady-White's innovation, attention to detail, and commitment to helping their owners make the most of their Grady experience. The iPad-based resource offers instant answers through checklists, demonstration videos, manuals and more on every system on all 2014-15 Grady-Whites. The benefit is complete confidence in the operation of all the key systems, even for a new owner unfamiliar with procedures needed to start up, shut down, dock or anchor, and so much more. Captain Grady has all the answers, all the time, right at one's fingertips, making owning a Grady-White easier and more enjoyable than any other boat on the water.

Grady-White Boats is a true leader in quality, innovation, and exceptional

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attention to detail. And that translates into boats that are tough, fishable, comfort

able, and reliable. The quality is there, the ride is there, the customer support is there. Distributed by the finest dealers around the Great Lakes, the USA and the world, Grady-White's boats are as good as advertised. And with exceptional attention to detail like that, why would anyone not want to get the Grady?

ABOUT GRADY-WHITE

At Grady-White, service after the sale is an important part of delivering you the very best boating experience possible. Their knowledgeable Customer Relations Representatives welcome your requests for information ranging from performance reports, product specifications, technical questions or to just talk about your latest exciting boating adventures.